

DR.Y.RAJASEKHAR
PRINCIPAL
SRGDC,PUNGANUR

Orientation Programs	01 NSS – ANU, GUNTUR, 9-9-2008 to 18-9-2008 02 Academic Staff College- J.N.T.University, HYDERABAD, 17-09-2012 to 16-10-2012
Refresher Courses	1. Academic Staff College- S.V. University, TIRUPATI R.C in Commerce from 13-10-2014 to 01-11-2014 2. Academic Staff College- S.V. University, TIRUPATI R.C in Commerce from 30-05-2016 to 18-06-2016
Work shops	1. P.V.K.N GOVT COLLEGE CHITTOOR; 6 – DAY Training programme at UG teachers working in Govt colleges 19-01-2012 to 24-01-2012 2. P.V.K.N. Govt. College, CHITTOOR; DRC Sponsored State Level Workshop on “Happiness Initiative for Youth Empowerment” on 06-12-2016 3. NPS Government College for Women, Chittoor – 2-DAY National Workshop on Emerging Trends in Higher Education: The Role of IQAC on 06-11-2019 to 07-11-2019. 4. Sri Venkateswara University College of Engineering, Tirupati; Two day Workshop on “Sensitizing Higher Education Institutions to promote quality assurance for nation building-opportunities and challenges” on 09-11-2019 and 10-11-2019.
Papers Presented	1. National Seminar on Role of Government Degree College in Promoting Inclusive Growth 4th August 2012. G D C ,Puttur. 2. National Seminar on Insurance Management in Indian Industries Challenges & prospects on 22nd

	23rd December 2012 S.V.University Tirupati. 3. National Seminar on Consumer awareness in rural India on 24th January 2013 N.T.R Govt., Degree College. Valmakipuram. 4. International Seminar on Corporate Governance S.V.U Tirupati 30,31st of January 2013. 5. National level seminar on Socio Economic Conditions of Women working in MGNREGS A.P 27th March 2013 GDC Puttur. 6. National level Seminar on Impact of Micro Finance on self help groups 28th & 29th December 2013 at P.V.K.N Govt college Chittoor. 7. National level Seminar on Empowering Hospital Administration with Management skills S.V.U Tirupati 09-01-2014. 8. National Level Seminar on flow of FDI's in India GDC Puttur on 27th September 2014. 9. National Seminar on Challenges on Strategies for Consumer protection 13 March 2015 GDC Cuddapha. 10. State level Seminar on Quality enhancement in Govt Degree College – Role of teachers 10th October 2015 Andhra University Vishakhapatnam. 11. National level Seminar on Impact of MGNREGS in Rural Development on 31st October 2015. GDC Nagari. 12. National Level Seminar on Industrial Finance for Development of S.C / S.T in A.P on 29th January 2016 GDC Nagari. 13. National Seminar on Importance of non-timber forest products in tribal livelihood in India on 22,23,24th October 2016 GDC Nagari. 14. National seminar on Impact of Socio - Economic Development schemes of tribes in india on 21st, 22nd February 2017 SPSR Nellore Dt. 15. National seminar on Impact of welfare and development Schemes on the Socio – Economic development of scheduled Tribes in india on 23,24, March 2017 GDC Nagari. 16. National seminar on Trends in Conservation of Bio-diversity on 24,25 August 2017 PVKN Govt college Chittoor. 17. National seminar on Performance, Problems and
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	prospects of MSMEs in India 28,29 July 2017 Ananthpuramu. 18.National seminar onRole of Digital Payment System in India18 & 19 August 2017 at Govt Degree and PgCollege Puttuur, Chitttoor District 19.National seminar on Our Mother Tougue - The Importance on 22nd, 23rd February 2018 PVKN Govt College Chittoor. 20.National Seminar on E-Consumerism – A Prespective Approach on 24th& 25th January, 2019 at S. V.U. College of Commerce, Management & Computer Science, S.V. University, Tirupati. 21.Two Day National Conference on “GST TRAJECTORY: CHALLENGES AND OPPORTUNITIES” S.V.University, Tirupati on 21st& 22nd February 2019 of Goods and Services Tax system in India. 22.Two Day International Seminar on Confidence Building between two persons develops harmony between two nations ,S.V.University, Tirupati on 27th& 28th December,2019. 23.National Seminar on International Financial Reporting Standards(IFRS), Besant Theosophical College, Madanapalle on 28th December, 2019 24.Two Day National Seminar on Transition of Academic Libraries Between Physical and Digital Contexts SVA Government College(M), Srikalahasti on 29th& 30th, March 2019.
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LIST OF PUBLICATIONS PUBLISHED BY DR. Y.RAJASEKHAR

S.No	Title of the Book	Text Book	ISBN No.	Sole/Co-author
01	Co-operative Banking System in India & Special Focus on Farming Defaulters in	KY Publications	978-93-87769-72-4	Co- Author

	Drought Region			
02	International Financial Management	KY Publications	978-93-87769- 86-1	Co- Author
03	International Accounting Standards	KY Publications	978-93-87769- 89-2	Author

LIST OF ARTICLES PUBLISHED BY DR. Y.RAJASEKHAR

S.No	Title of the Article	Publication Type	Journal ISSN/SSBN No.	Volum e No.	Page No.	Sole/Co -author
01	Knowledge of Information technology at UG level in Chittoor District	International Publication	2277-7881	05	21-28	Co- Author
02	Women empowerment , Ancient to modern	International Publication	2277-7881	05	208-209	Co – Author
03	Impact of (MGNREGS) on the rural people in Chittoor District	International Publication	2277-7881	06	148-154	Co - Author
04	Indian rural development –digital payment system	International Publication	2277-7881	06	92-97	Co - Author
05	Role of MGNREGS – Life Standards of the	National Publication	2319-8265	09 -1	83-88	Co - Author

	Rural Poor in Chittoor District of Andhra Pradesh – A Prespective Survey					
06	Teacher as an Eternal Essence of the Society	International Publication Impact Factor 6.014	2277-7881	08-2	70-72	Co - Author
07	Customer Satisfaction on Banking Sector on Rural Area in AP	IJMRR	2349-6746 2349-6738	8	88	Single Nov 2021
08	Institutional Financial to Micro, Small and Medium Enterprises (MSMES) in India	International Research Journal of Management Sociology and Humanities	2277-9809	13	458	Single Jan 2022
09	A Study on Status of Food processing sector in India	RBJOP	0973-0087	21	1-5	Co- Author 2022
10	A positive View on Goods and Services Tax in Indian Economy	RBJOP	0973-0087	20	160-166	Single 2022
11	National Education Policy in 2020 The Study of Higher education in India	Juni Khyat	2278-4632	12	50-54	Co- Author Oct 2022
12	A Study on the New Media In Tourism Sector in India	Juni Khyat	2278-4632	12-10	160-167	Single Oct 2022

13	An Overview of Consumer Behaviour on branding towards toothpaste in India	Dogo Rangsang Research Journal	2347-7180	12-11	167-171	Single Nov 2022
14	Marketing Complications of Demographic profile of handloom weavers in Ananthapur Dist.,	Juni Khyat	2278-4632	13	22-30	Single Jan 2023